

Workshop 4: 'Engagement with companies'

Organised by the Finance@Biodiversity Community in collaboration with the Finance for Biodiversity Foundation

Monday 4 October 16:00-17:15h CET

Anna Karamat - coordinator EU Business@Biodiversity Platform, DG Environment of the European Commission

Anne-Marie Bor - Lead F@B Community & Coordinator FfB Foundation



Housekeeping Rules

- The session will be **recorded** to be able to draft minutes from the full meeting. The **slides** will be shared through e-mail after the workshop.
- The minutes and the slides will be made available on the B@B website later in October. The recordings will not be made available.
- We will be using break-out rooms later in the session. **Please type in the chat which break-out room you wish to join (1, 2, 3 or 4).**



Agenda

- **16:00 - 16:25 Plenary:** Welcome and opening, pitches by the speakers
- **16:25 - 16:50 Break-out sessions:**
Dialogue, best practices, key learnings for engagement
- **16:50 - 17:15 Plenary:** Wrap-up & closure

Speakers

Do you already know whom you want to speak with more later in this workshop? Please type it in the chat (1, 2, 3 or 4).



1. Nadine McCormick
Manager Nature Action at
World Business Council for
Sustainable Development



2. Jan Willem Burgmans
Program manager climate
adaptation and biodiversity,
Heijmans (building &
infrastructure sector)



3. Mark van Loon
Senior Vice President
Sustainability & Innovation,
Wienerberger (building
materials)



4. Bernard Giraud
President Livelihood
Ventures and former Vice
President Sustainability at
Danone





Do you want to speak with Nadine later in this workshop? Please type 'break-out 1' in the chat.

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Pitch 1.



Nadine McCormick. Manager Nature Action at World Business Council for Sustainable Development (WBCSD)

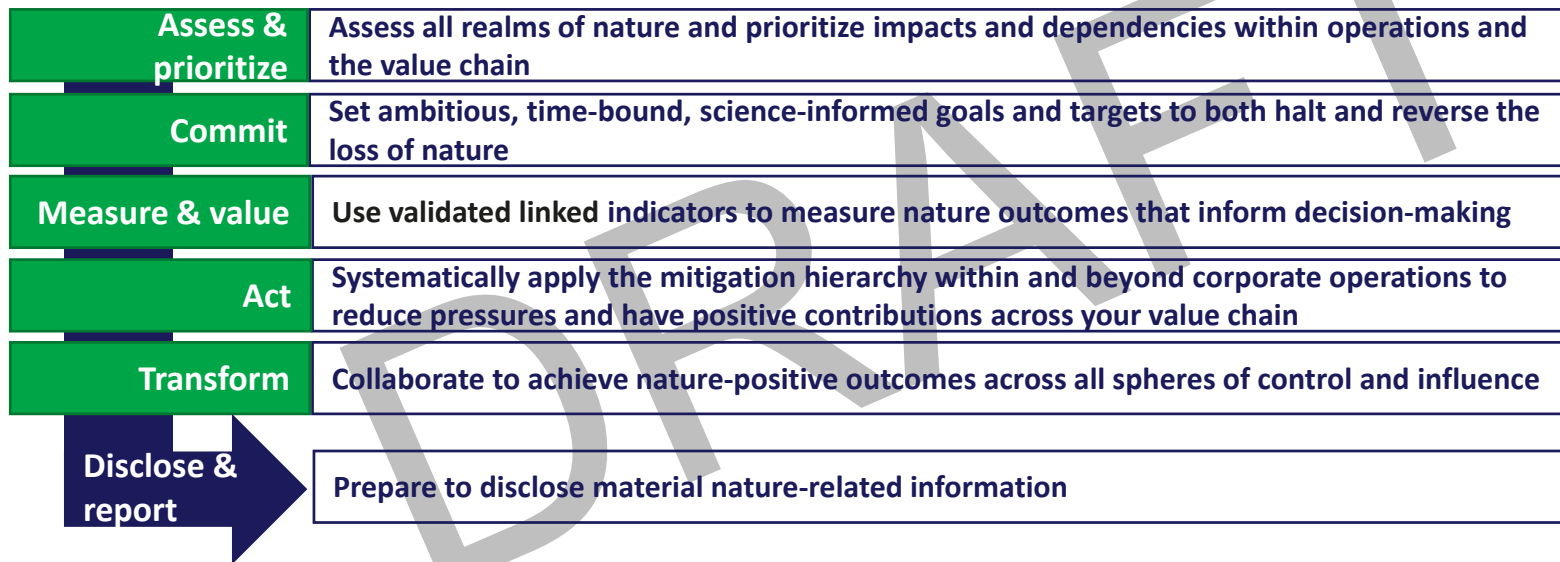


What does “nature positive” mean for business?

4 October 2021

What does nature positive mean for business?

The “building blocks” help business understand the implications of the [Global Goal for Nature](#) and identify relevant frameworks and tools to adopt.



Together, these building blocks help set the level of ambition, and guide business to credibly contribute to a [nature-positive world by 2030](#).

V1.0 as of October 2021

Get in touch

Tom Williams

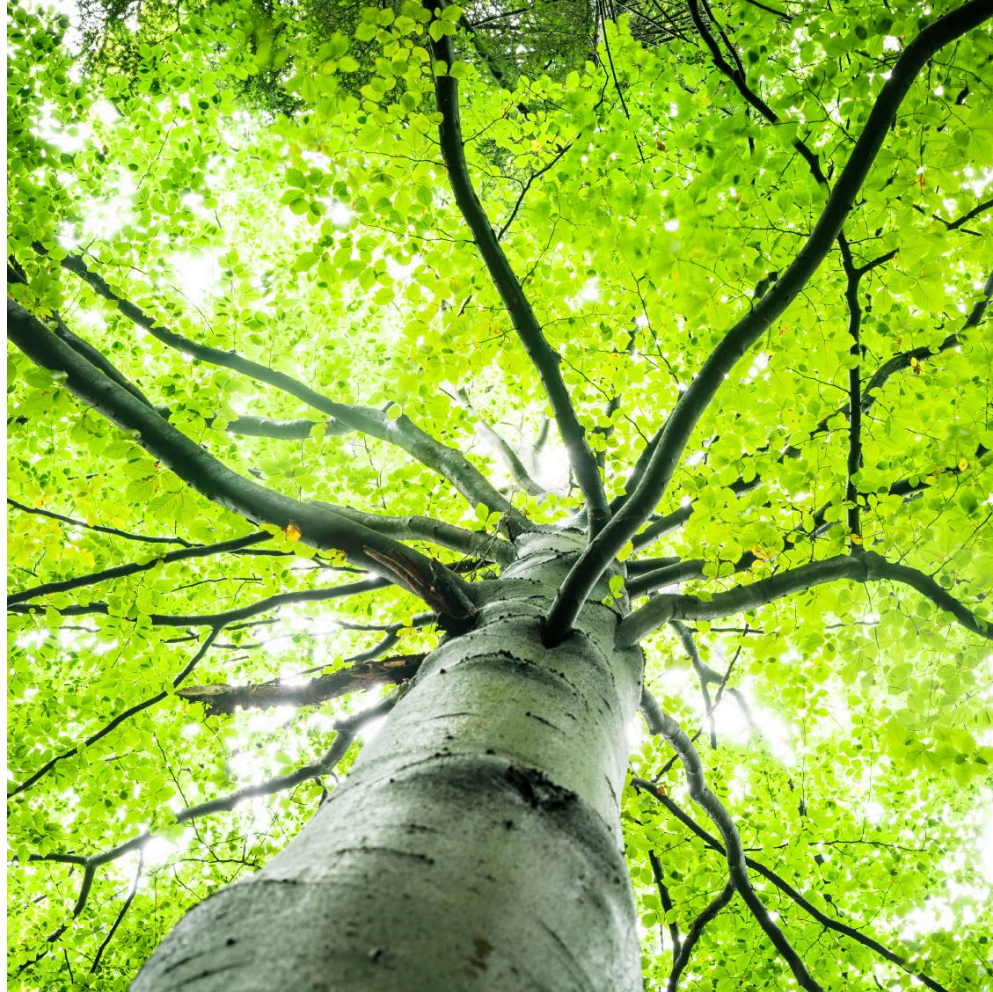
Director, Water, Food & Nature | Tom.Williams@wbcsd.org

Nadine McCormick

Manager, Nature Action, Food & Nature | nadine.mccormick@wbcsd.org

Maria Ana Campos

Associate, Nature Action, Food & Nature | Campos@wbcsd.org





Do you want to speak with Jan Willem later in this workshop?
Please type 'breakout 2' in the chat.

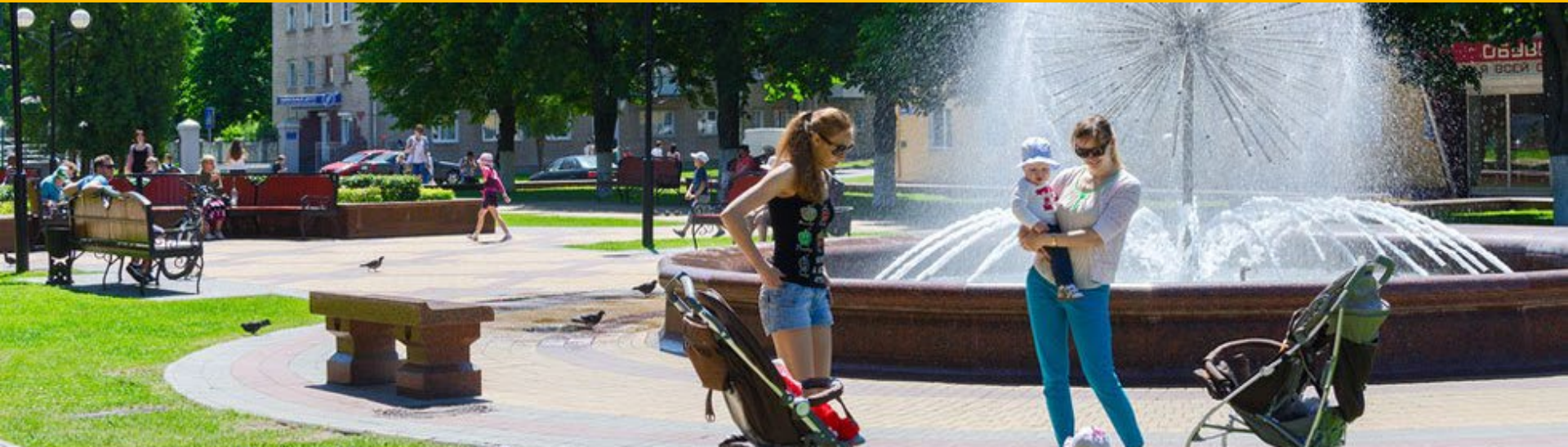
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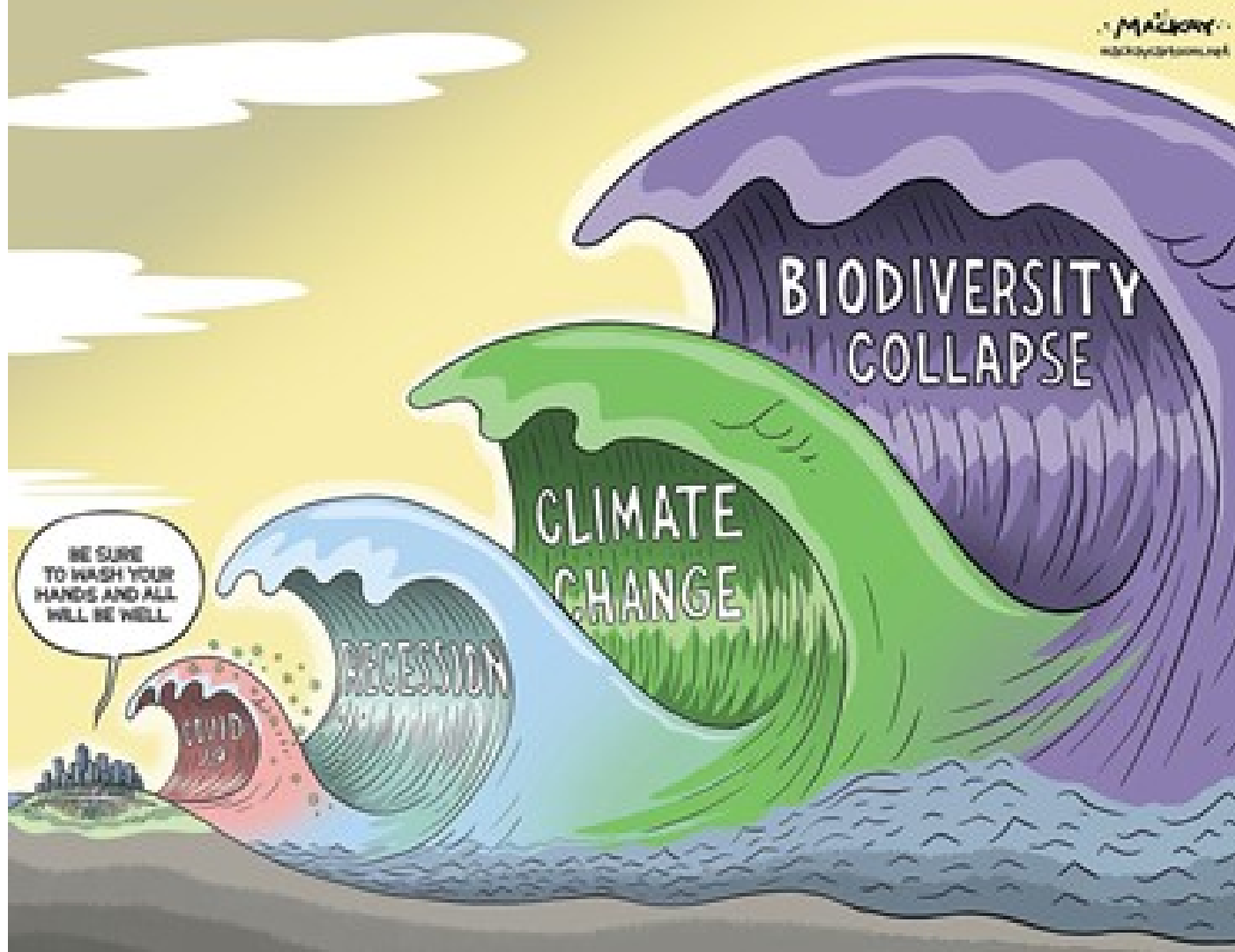
Pitch 2.



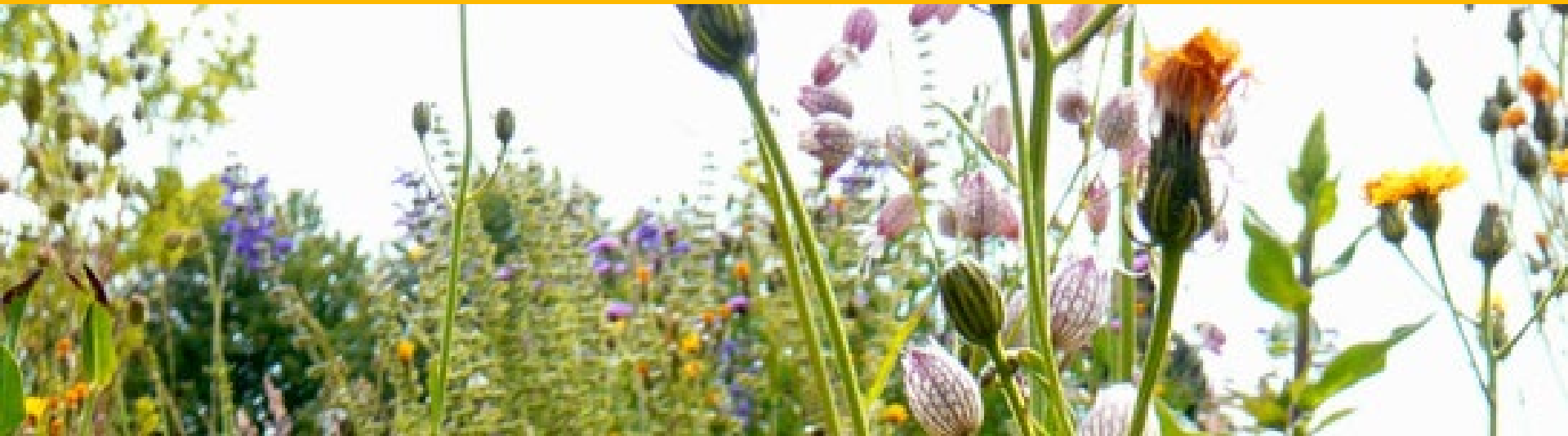
Jan Willem Burgmans. Program manager climate adaptation and biodiversity, Heijmans (building & infrastructure sector)

Creating a healthy living environment





Our ambitions



Ambition



Improve

- Safety
- Risk management and process improvement
- Organisational quality



Digitize

- Increase digitization
- Manufacturing technology



Increase sustainability

- Energy
- Materials
- Climate adaptation & Biodiversity

Bold statement

‘By 2023, all our interventions in the built environment will improve local biodiversity, climate adaptation and safety.’

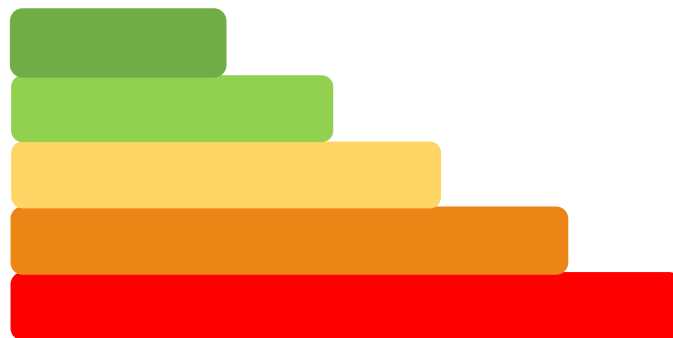
Monitoring tools

- Urban and spatial development



- Infrastructure: Environmental impact ladder

(Partnership with Dura Vermeer)



Environmental Impact Ladder

5. Regenerative nature

4. Nature inclusive

3. Neutral impact

2. Minimum impact

1. Comply with laws and regulation

Environmental Impact ladder

	Step 1 Comply to laws and regulations	Step 2 Minimum impact	Step 3 Neutral impact	Step 4 Nature inclusive	Step 5 Regerative nature
Leadership	Encourage behavioral change, acknowledge added value of positive environmental impact, integrate in processes and company policy				
Policy & process	Introduce process steps for each EIL-step				
Measures	Identify specific measures to improve the environmental impact of the project				

heijmans



heijmansnl



@heijmansnl



heijmans



heijmansnl



Do you want to speak with Mark later in this workshop? Please type 'break-out 3' in the chat.

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Pitch 3.



Mark van Loon. Senior Vice President Sustainability & Innovation,
Wienerberger (building materials)



wow

WIENERBERGER, ESG and Biodiversity
F@B workshop #4 - Engagement with companies

Mark van Loon

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A couple, a man and a woman, are standing on a paved path in front of a modern, multi-story brick apartment building. The woman is wearing a blue dress over a white top, and the man is wearing a blue shirt over a striped shirt. They are both smiling and looking at each other. The building has large windows and balconies. There are lush green trees and bushes in the background, and a clear blue sky.

WIENERBERGER AT A GLANCE

FOR MORE THAN 200 YEARS, OUR MISSION AT WIENERBERGER HAS BEEN CLEAR:
IMPROVING PEOPLE'S QUALITY OF LIFE THROUGH OUR SMART BUILDING MATERIAL
AND INFRASTRUCTURE SOLUTIONS.

WITH OUR **DURABLE AND SUSTAINABLE PRODUCTS** FOR **NEW BUILD, RENOVATION**
AND **INFRASTRUCTURE**, WE ARE PERFECTLY POSITIONED TO FURTHER
IMPROVE OUR ECOLOGICAL PERFORMANCE BY CONTRIBUTING TO THE
FIGHT AGAINST CLIMATE CHANGE AND TO **SHAPE THE FUTURE OF**
CONSTRUCTION THROUGH INNOVATION.

Wienerberger at a Glance

In a Nutshell

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29

In **29 countries** we act
as a **local business
partner** for our
customers.

197

In **197 plants** we produce
**sustainable and
innovative products.**

~17.000

Approx. **17,000 employees** are
united by one aspiration: to
**improve people's quality of
life.**

Our solutions support the key underlying mega trends

These trends are shaping our business

(In)House Solutions



Lack of skilled labor

Construction industry faces **skill shortages** and the need for **guaranteed “on Time in Full” construction delivery**



Healthy Living

Indoor air quality has an important impact on the health of humans in buildings as we spent 90% of our time in house

Infrastructure Solutions



Impact of **climate change** for **water management**

Climate change creates more unpredictable weather conditions, leading to **water scarcity, flooding** and loss of **biodiversity**



Energy Transition

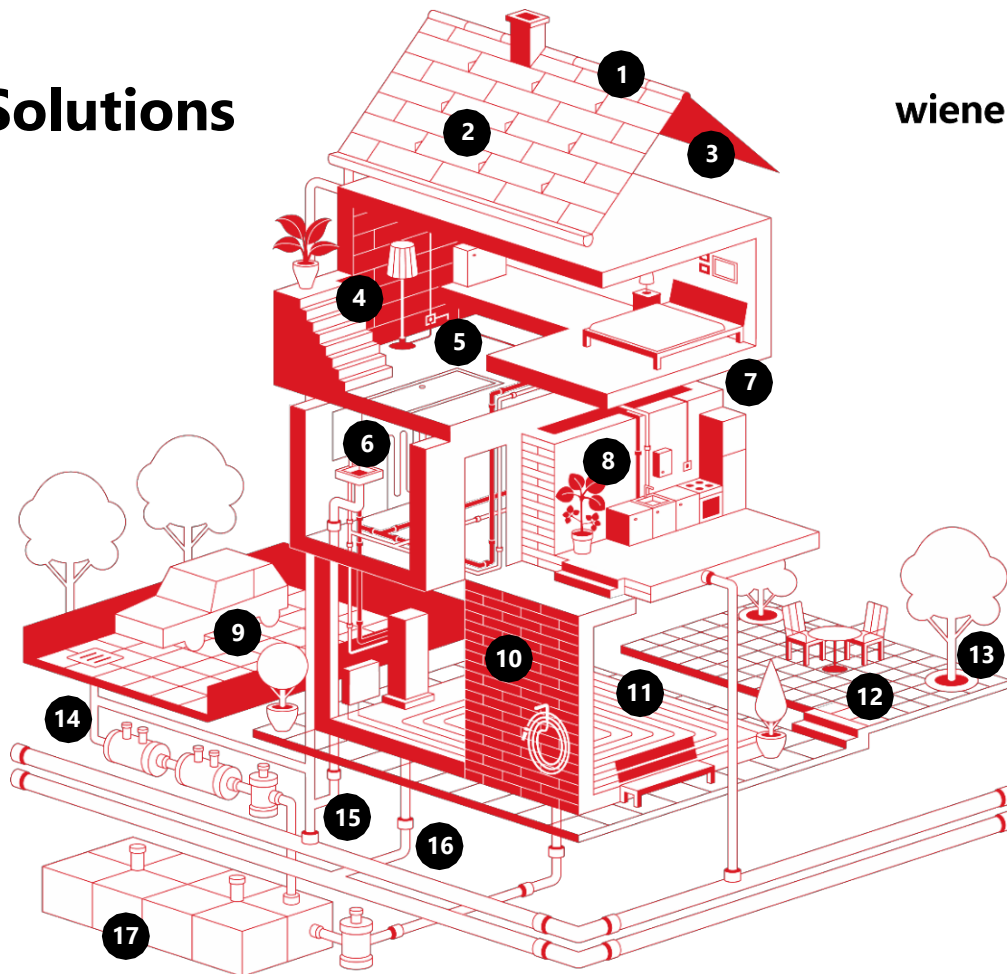
Transition from fossil-based to renewable energy supported by the European Green Deal

Wienerberger at a Glance

Snapshot of our System Solutions

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- 1 Ceramic accessories
- 2 Roof tiles with snow hooks
- 3 Roof underlay
- 4 Clay blocks
- 5 Electrical installations
- 6 Wall heating and cooling system
- 7 Ceiling cooling
- 8 Hot and cold water installation
- 9 Concrete pavers
- 10 Facing bricks
- 11 Floor heating
- 12 Clay pavers
- 13 Landscaping elements
- 14 Water filtration unit
- 15 Wastewater
- 16 Fresh water supply
- 17 Raineo



ESG Strategy 2023

Our ambitious 2023 ESG targets

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ENVIRONMENT



Climate Protection

-15% CO_{2e}¹⁾ emissions
vs. 2020



Circular Economy

100% All new products will
be recyclable and
reusable



Biodiversity

Biodiversity action plans
for all quarries and
production locations

SOCIAL



Diversity

>15% Female employees in
senior management

>30% Female employees in
white collar positions



Training and Development

+10% More training hours
per employee



CSR Projects

200 Housing units built with
our products per year for
people in need in our
local markets

GOVERNANCE



**Committed to highest
national and international
governance standards and
with focus on:**



- › Business strategy
- › Board diversity and composition
- › Executive compensation
- › Succession management

1) "Carbon dioxide equivalents" or "CO_{2e}" is a term used to describe the global warming potential (GWP) of various greenhouse gases in a single unit

Note: All goals are set vs. the reference year 2020.

BIO- DIVERSITY ACTION PLAN



**Let's grow our business
and our environment**

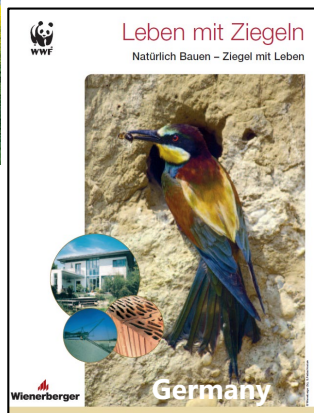
**Building on a strong heritage towards a
biodiversity action plan for all quarries
and production locations**

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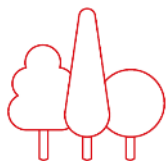
Best Practice biodiversity projects

Europe

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» Wienerberger's long and unique heritage in management and monitoring of biodiversity in clay business and operations is the best possible starting point



Biodiversity

100%

*biodiversity program for
all our sites in place*

- Wienerberger's vision and its commitment for an integrated biodiversity strategy 2023 includes all occupied land and not only quarries and is therefore a **pioneer** in the industry globally.
- The implementation of the **Biodiversity Action Plans** will lead to a measurable increase of fauna and flora in the local ecosystem.
- An additional key success-factor of these action plans will be the involvement and **engagement** of our **employees**, local (nature) organizations and other stakeholders.
- Additionally it is an area where we can apply and demonstrate our own **water management**, and **digital technologies** and **solutions**.
- Ultimately we strive for a neutral or net positive impact on biodiversity.

Context and process plan for production locations

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Context

- › **Optimizing the use of land** for **enhancing** the amount of flora and fauna within:
 - ✓ the safety, health and production context
 - ✓ the local, legal context and the European regulations
 - ✓ the local and regional ecosystem

Process plan

- › Prior checklist of possibilities and requests
- › **Mapping** current functions and biodiversity potential with GIS
- › **Monitoring** by trained ambassadors (internal)
- › **Sharing** best practices within the group, local communities and other stakeholders



Biodiversity Action Plan

Current and maximal potential



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Wienerberger example Biodiversity Action Plan

- Infiltration border
- Pond
- Bat box
- Insect hotel
- Dead branch hedge
- Dry stone wall
- Kestrel box
- Green Façade
- Tree lane
- Bird grove
- Garden/lunch spot
- Hedge
- Perennial plants
- Perennial plants upgrade
- Herb-rich grassland – change
- Herb-rich grassland – sowing
- Extensive green roof
- Fence
- Sight locations

Next steps, actions and invitations

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- › Capital Markets Day on November 25th
- › Additional calls for information
- › Field visits in May 2022

Elisabeth Falkner

Head of investor Relations

Elisabeth.Falkner@wienerberger.com

Mark Van Loon

Senior Vice President Sustainability & Innovation

Mark.vanloon@Wienerberger.com



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Do you want to speak with Bernard later in this call? Please write 'break-out 4' in the chat.

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Pitch 4.



Bernard Giraud. President **Livelihood Ventures** and former Vice President Sustainability at Danone



Joining forces to scale up regenerative agriculture in Europe

WHO ARE WE?

Livelihoods funds, a social business creating and running agriculture & forestry impact funds

OUR MISSION

- Mitigate effects of climate change
- Improve rural communities' livelihoods
- Restore & protect biodiversity
- Transform corporates' value chains

OUR IMPACT FUNDS



Livelihoods Carbon Funds

LCF1, LCF2, LCF3

5 500 000 beneficiaries

45 MT CO₂

210 million € to be invested



Livelihoods Fund for Family Farming (L3F)

400 000 beneficiaries

60 000 farms

85 million € to be invested

OUR CURRENT INVESTORS

22 players committed
agriculture transformation



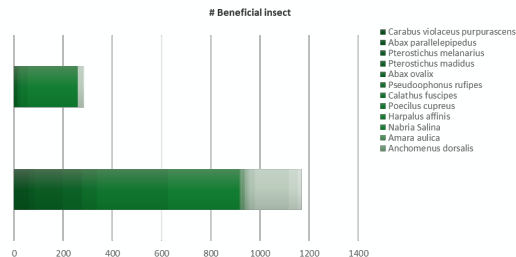
SUPPORTING 11 000 HA TRANSITION TOWARDS REGENERATIVE AGRICULTURE

EXAMPLE OF AN EUROPEAN PROJECT : SOLS DE BRETAGNE

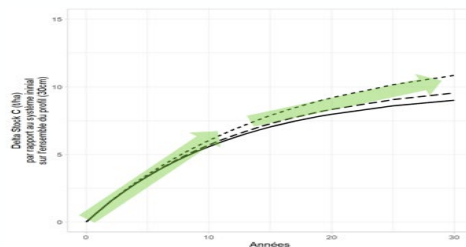
Objective : 11 000 ha
~ 100 growers



Restoring agricultural biodiversity



Storing carbon in the soil



Benefits for the farmers



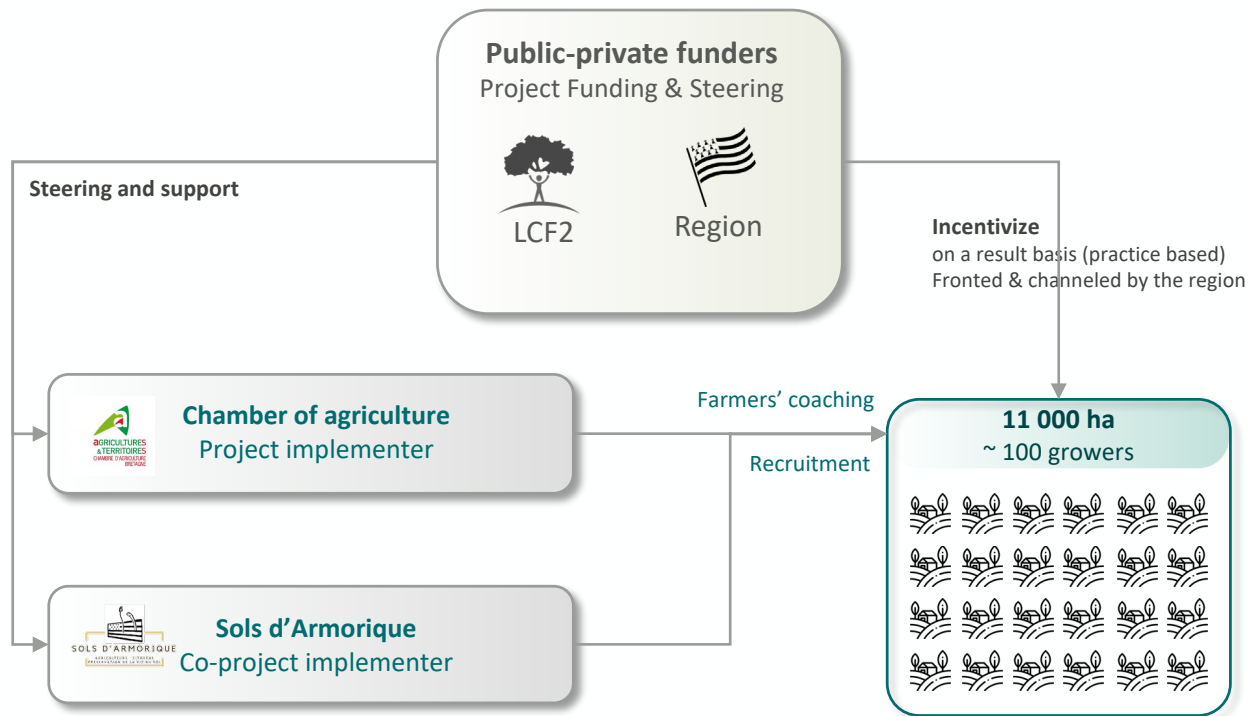
A more rewarding job

- Increase **labor efficiency**
- Lower **working hours**
- Restore farmers' **pride**

Enhance farm productivity

- Sustain **yields** on the long term
- Lower **production costs** (fuel & inputs)

JOINING FORCES WITH REGIONAL AUTHORITIES AND LOCAL PLAYERS



MAINSTREAMING REGENERATIVE AGRICULTURE AT EUROPEAN LEVEL

A coalition of committed companies
for biodiversity, climate and Reg. Ag.



A pioneer agriculture impact fund



Regenerative agriculture projects

Regenerative Agriculture
platform

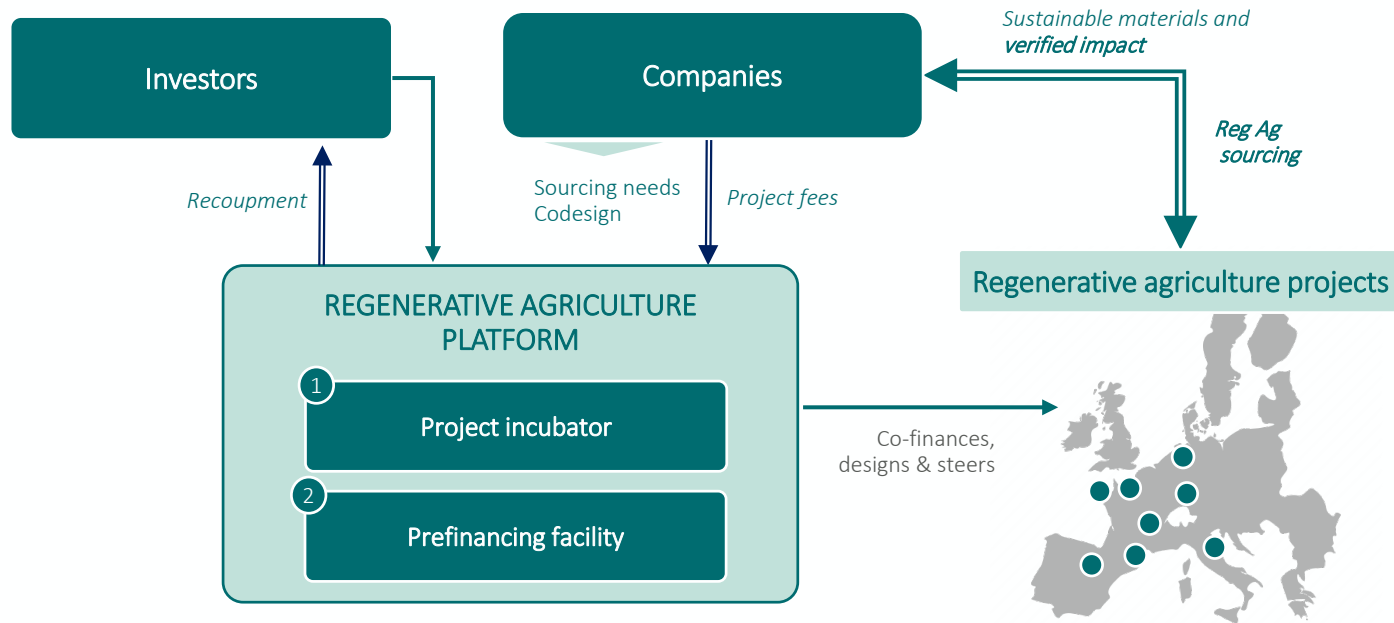
Co-finances,
designs & steers





Open questions

MAINSTREAMING REGENERATIVE AGRICULTURE AT EUROPEAN LEVEL





Break-outs

Please type 1, 2, 3 or 4 in the chat which break-out room you want to join if you haven't done so already.
Do not click on 'leave' during the session, you will then be leaving the full meeting



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President Sustainability at
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Reporting back - What are the **key learnings** for engagement with companies from the break-outs? (structured by WBCSD building blocks)

1. Assess & prioritize:

- Investors can help companies to define issues (2)

2. Commit:

- Long term contracts and commitments needed (4)
- Social relation is important (4)

3. Measure & value:

- Select KPI's that fit the local context (4+3)
- Monitoring in place (3)
- Alignment of metrics (by ecologists, financial institutions, and others) (2)

4. Act:

- Find valid/feasible scale (4)
- Have a location-specific plan to implement targets (3)
- Need to educate/train both finance-colleagues and companies (1)

5. Transform:

- Include upstream and downstream value chain (3 + 2)

6. Disclose & report:





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Wrap-up & closure

Anne-Marie Bor - Lead F@B Community & Coordinator FfB
Foundation

Anna Karamat - Coordinator EU Business@Biodiversity Platform, DG
Environment of the European Commission





Thanks!

You can find us at:

info@financeforbiodiversity.org

